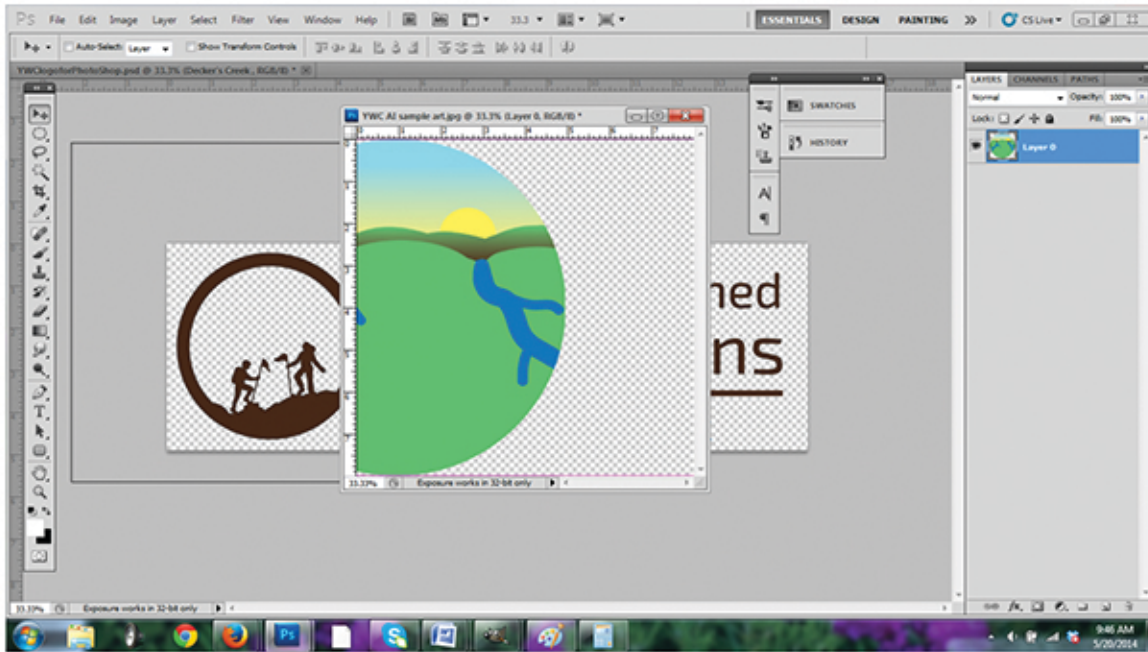




## Photoshop Guide to Completing the YWC Logo

Open the file YWClogoforPhotoShop.psd in Photoshop. Open your group's artwork as a separate file. Make sure that the file is saved at 150dpi, RGB color mode. Next, using your **Move Tool** (the arrow at the top of the tool box), drag your group's artwork into the frame of the YWClogo file (fig 4).

fig 4



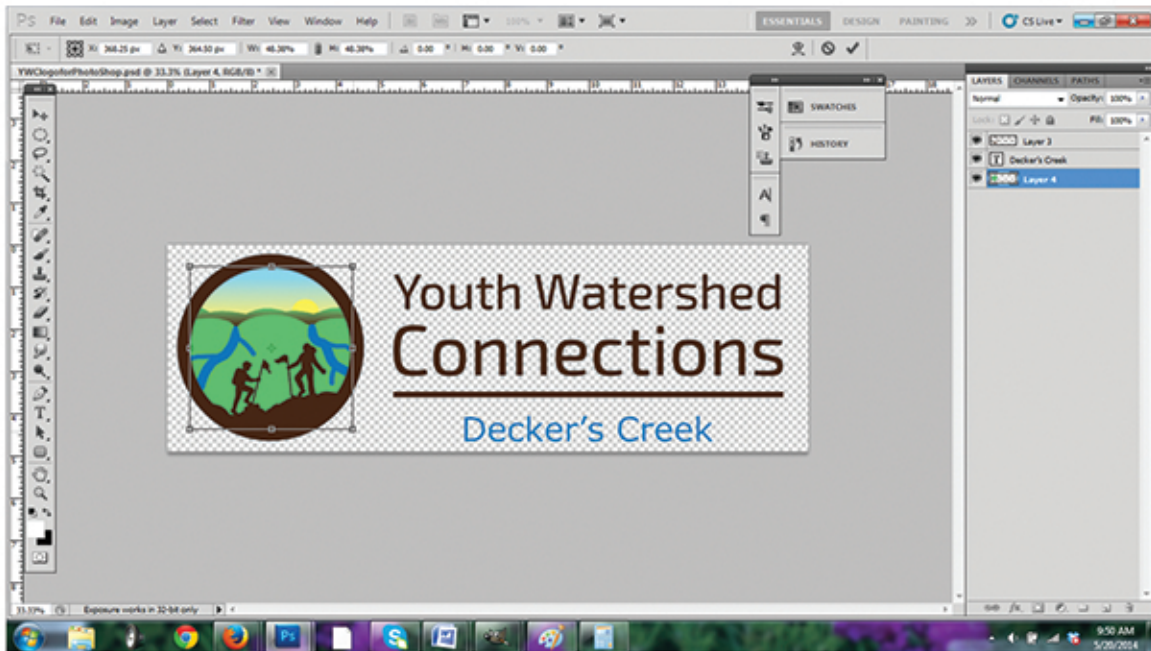
Your artwork will appear as a separate layer. Drag it so it becomes the lowest layer (fig 5).

fig 5



- Make sure your artwork's layer stays selected in the Layers dialog box. Next, using the **Move Tool** drag and position the artwork layer. You can resize the layer by pressing Ctrl + T (Command + T for Macs). Hold down Shift and drag the image at any point to make it smaller or larger. Holding down Shift will make the artwork keep its original proportions (fig 6). Press the check mark at the top of the screen to confirm your edit.

fig 6



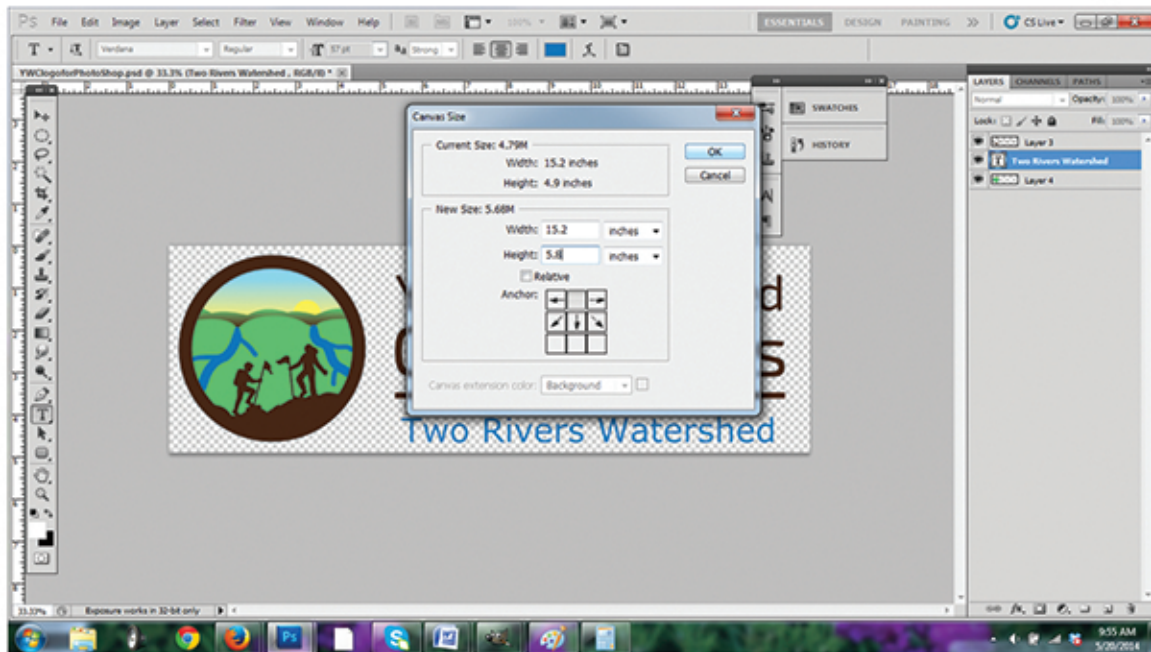
- Once you are satisfied with the positioning of your artwork inside the frame, click on the text layer "Decker's Creek." Type in your group's name. Make sure the color stays as RGB: #1976bb, and stays at 57 points (fig 7). Press the check mark at the top of the screen to confirm your edit.

fig 7



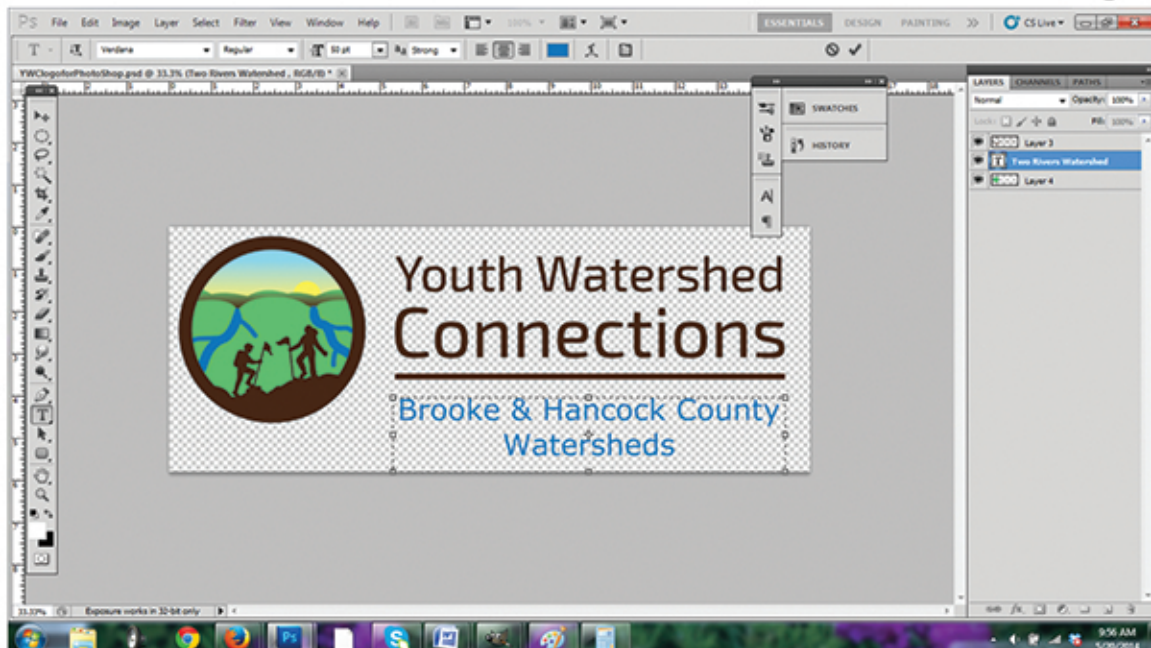
If your group's name is too long to fit the frame, choose **Image**, then **Canvas Size**. In the dialog box, select the canvas to extend downwards, and choose the new size as Height 5.8, leaving the Width the same (fig 8).

fig 8



Extend your text field down to the bottom of the canvas, and reduce the text size to 50 points, typing your group's name (fig 9). If needed, reduce the text size to 45 points.

fig 9



●Once you are satisfied with your logo, go to **File** in the menu bar, and select **Save**. Save the logo with a new name, remaining as a .psd file. In this way you will be able to preserve your logo's layers for future editing. Next choose **Layer**, then **Merge Visible**. The logo should have a transparency behind it (fig 10).

fig 10



*For the Stacked Version of the Logo-* Follow the same instructions as above, using the YWCstackedlogoforphotoshop.psd file. For longer group names, extend the canvas to a height of 12.6 inches. Extend your text field down to the bottom of the canvas, and reduce the text size to 53 points, typing your group's name. If needed, reduce text size to 48.

### **Saving Your Logo**

The logo needs to be saved at its original size for 1)potential usage on large-scale media like T-shirts and signs, 2) a small standard size for paper and online usage, and 3)a separate size for application on the YWC website.

**Color Mode:** Select the file's color mode by clicking **Image** in the menu bar, selecting **Mode**, and then selecting **RGB**. If you wish to save versions of the logo for print use, create copies of the file saved in CMYK mode as well.

**Other color modes:** To save your color mode in Grayscale, select **Image**, then **Color Mode**, then **Grayscale**.

### *Saving at the Original Size*

Go to **File** in the menu bar, **Save As**, and then type in a new name (different from the file that contains multiple layers), keeping the file as a .psd (photoshop file).

### *Saving at a Standard Size for General Use*

Go to **Layer** in the menubar, select **Flatten Image**. Your logo should have a white, opaque background. Go to **Image** in the menu bar, select **Image Size**. When the dialog box appears change the measurement type to inches, then change the width to 3 inches. The width and height should be linked, and the height will change accordingly.

Go to **File** in the menu bar, **Save As**, and then type in a new name, with the .jpeg as the selected format.

### *Saving for YWC Website*

Go to **Image** in the menu bar, select **Image Size**. When the dialog box appears change the measurement type to pixels, then change the width to 1000px. The width and height should be linked, and the height will change accordingly.

Go to **File** in the menu bar, then select **Save for Web and Devices**. Select PNG 24 as the file type at the top of the dialog box, then save. **E-mail your logo to [webteam@fullsteamlabs.com](mailto:webteam@fullsteamlabs.com), with the name of your watershed group in the title of the e-mail.**

### *Stacked Logo*

The stacked logo will not be used online, but you may find it convenient for print and other use. It is recommended you save the stacked logo at 3 inches width, with the height adjusted accordingly.